

THE SUMMER ISSUE

beautiful design MADE simple

COLOR CUES

SETTING THE TONE
FOR MOOD AND
MOTIVATION



Love Life... *Outside*

CREATING AN OUTDOOR
OASIS TO LOVE



DESIGN HACKS

LUXE-LOOKING
SPACES FOR LESS





MORE THAN JUST PAINT:

COLOR FOR MOOD AND MOTIVATION



Have you ever walked into a new room and felt unusually calm, or energized? If you find yourself wondering at the sudden mood swings, consider color as a contributing factor.

As a stylist, color is hands-down my number-one tool. It's powerful because it can be subtle or bold. Color can impact your mood, your level of motivation, and your inspiration, without you ever realizing it.

These are all great reasons to think about your color scheme before you dive into that bucket of purple. How will you use the space, and how can color contribute to that end?

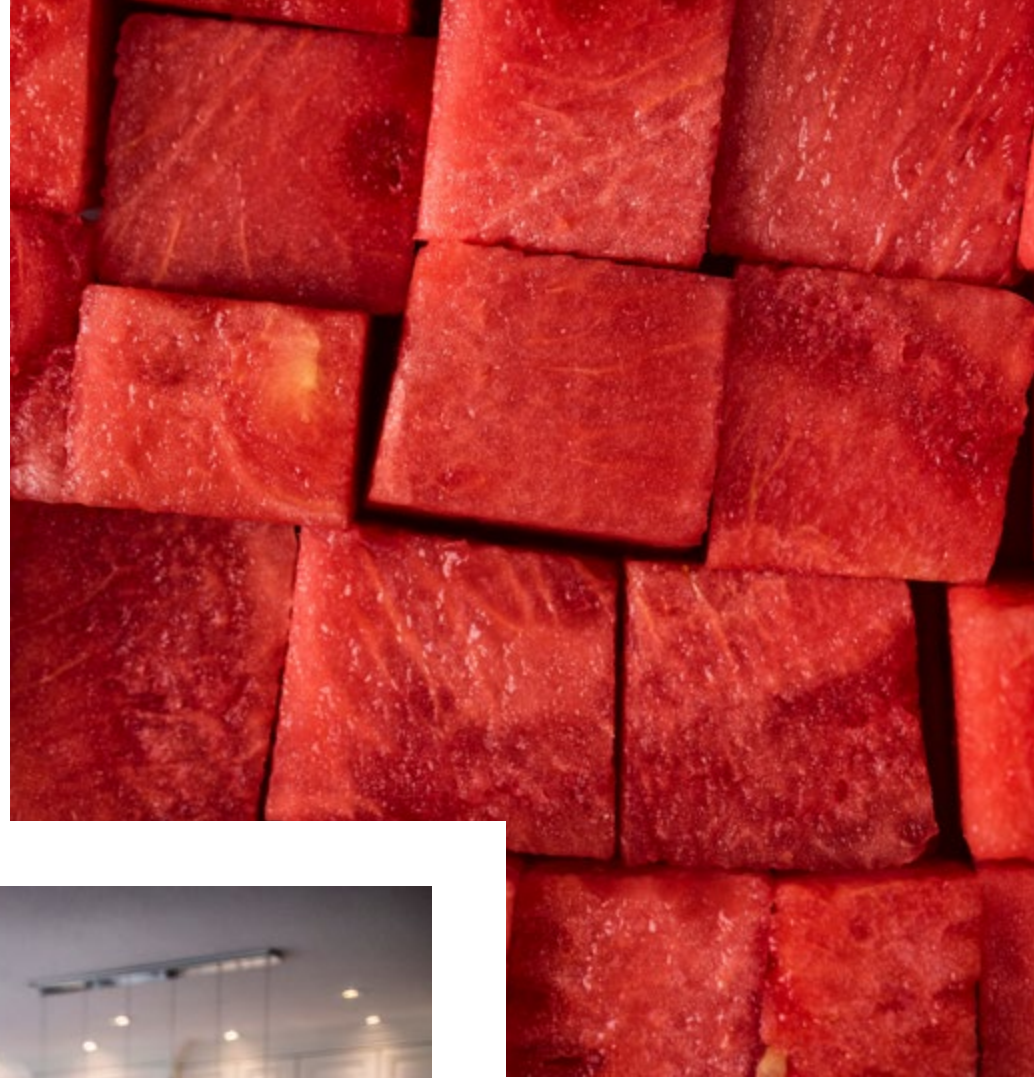


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RED

Red represents energy, passion and strength, and is suitable for kitchens and dining rooms. It's been said that red helps to increase appetite and encourage conversation.



PINK

Pink is playful, soft and romantic, and is also associated with nostalgia. Pink works well in bedrooms and bathrooms, where you're aiming to turn inward.



ORANGE

Orange is a jovial, sociable color, and is a known conversation-stimulator. Orange works well in living and family rooms.



BROWN

Brown is rugged, rustic and grounded, great for living rooms, bedrooms and work spaces. This versatile color often appears in neutral palettes, and is easy to work with.



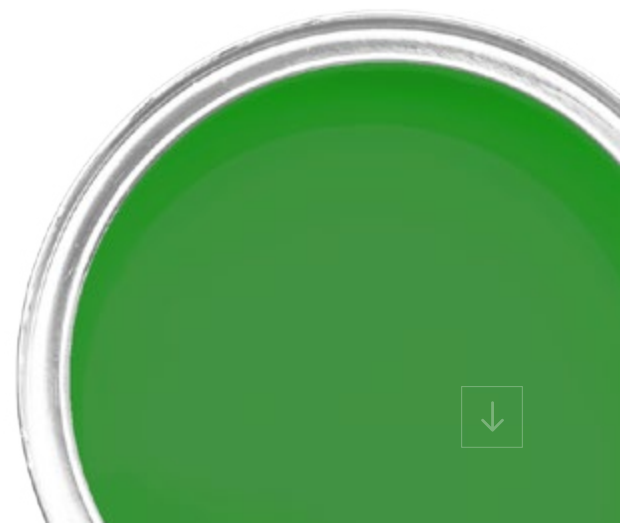
BLUE

Blue is well-known for being calming and cooling, making it most common in bedrooms, bathrooms or any place you want to relax and unwind. Blue is great for workout rooms because it doesn't make you feel hot. Use it in your home office to feel more productive.



GREEN

Green represents life. It's restful, lush and natural. Green evokes a welcoming, mature tone, and is ideal for living rooms and bedrooms. This color is also a great choice for a home office.





YELLOW

Yellow is illuminating and stimulating. This sunny shade is well-suited to kitchens, sunrooms, children's rooms and the porch.



PURPLE

Purple is sensual, dramatic and regal. Lighter shades such as lavender are a lovely alternative to blue in bedrooms and living rooms.





BLACK

Black is heavy, bold and menacing. This sounds ominous... which is precisely why black is typically used for punctuation, to set contrasts and highlights. Pops of black in your furniture and accessories will help to ground a room.



WHITE

White evokes purity, simplicity and cleanliness. It's best used in a room filled with varied colors and textures.



GREY

Grey is the conservative, responsible and professional one of the group. It's great in living rooms, bathrooms and dining rooms, as well of offices with a modern yet retro look.

The next time you are inspired to pick up a paintbrush to give one of your rooms a fresh coat, remember how color can affect mood. Consider how you will use the room, and how you want to feel when you're in it. Then choose wisely!